



IT'S FINALLY HAPPENING

This year, for the first time ever, Mamele is launching **our very own running sets**.

We've been sitting on this one for a while and I can't wait to finally tell you.

They're cute. They're actually supportive. And there are **very limited quantities**.

THE MAMELE RUNNING SETS

Cute. The kind you'll want to wear on the trail and then keep wearing all day.

Supportive. Made to actually hold you in while you run, not just look good standing still.

Very limited. This is our first run ever, so when they're gone, they're gone.

A LITTLE SNEAK PEEK



MARK YOUR CALENDAR

THEY GO LIVE AUGUST 31

Monday, August 31 at 12:00 noon MST

Order right when they launch and your set ships straight to you, with time to spare before the race. With quantities this small, launch day is your best shot at getting your size.

WHY NOW AND NOT AT THE RACE?

Because you need your running set *before* you run, not after. Nobody wants to meet their new favorite gear on the drive home. So this year the sets come to you first.

AND YOUR FAMOUS RACE SWAG?

Don't worry, it's coming. Our famous race swag will be **available for purchase at the race**, and we'll announce it **one week before race day**.

Two different things, two different drops. The sets are for running the race.

The swag is for celebrating it.

I can't wait for you to see these.

Xo, Andrea

Founder, Mamele



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